Assignment
She/he will be in charge of developing a complete market study for PicPlay’s products and defining business strategies for the PicPlay Company. The innovative product we will develop is based on the research results developed by the REVES/GRAPHDECO research teams. The most relevant research results are here:

http://www-sop.inria.fr/reves/Basilic/2016/HRDB16/
http://www-sop.inria.fr/reves/Basilic/2016/TSPD16/
http://www-sop.inria.fr/reves/Basilic/2015/ODD15/
http://www-sop.inria.fr/reves/Basilic/2013/CDSD13/

The mission will be to lead this spin-off project to commercial success.

Main activities
This mission includes:

- Identifying market segments and contacts
- Searching market information
- Interviewing clients, reporting feedbacks
- Defining the PicPlay product

Skills
Required qualities:

- Motivation for the discussed technology
- Experienced
- Pragmatic

Required Diploma and experience:

- At least ~2 years of experience

Benefits package

- Subsidised catering service
- Partially-reimbursed public transport
- Social security
- Paid leave
- Flexible working hours
- Sports facilities

Remuneration
Gross salary per month: 2600€ depending on experience