2018-00536 - [Campagne CORDI-S-CRI Paris] Sequential methods for robust decision making

**Context**

This PhD project will be conducted under the supervision of Olivier Cappé, in collaboration with Aurélien Garivier (IMT, Toulouse) and Pierre Senellart (leader of the VALDA team).

**Assignment**

The multi-armed bandit model has emerged in recent years as a generic paradigm to study online learning scenarios in which actions are tried sequentially so as to balance, on one side, fair exploration of all possible hypotheses and, on the other hand, utility maximization, by gradually focusing on the most valuable actions [2].

In this PhD we will consider more specifically contexts in which the actions that can be performed, are structured - consisting, for instance, of pairs of attributes and values - and the focus is put on reaching, as fast as possible, a statistically certified complex decision. Where by "complex", we mean a decision that does not reduce to the usual choice of a single best action. We are also interested in mixed scenarios where one needs to reach decisions with some statistical guarantees while controlling the regret with respect to the optimal sequence of actions, given some reward function.

A simple and illustrative example of the long term goals of the project would be to certify the fairness of a black box algorithm where, for instance, the actions consists of categories of individuals with attached attributes and the goal of the learner is to certify, taking into account experimental costs, that the black box algorithm does not discriminate between the different categories of individuals. Another natural application of this approach would be to tackle model drift by checking whether a previously learned optimal policy can still be considered as appropriate after some time of use. From a more practical view point, we will focus in a first phase on relevant scenarios of interest found in two current important use-cases of multi-armed bandit models: online marketing applications, in collaboration with an industrial partner, as well as intensional web data management [5], relying on the expertise of the VALDA team.

**Main activities**

A natural starting point of this PhD will be to consider recent works on best-arm identification [4,6]. In the applications of interest, only a small fraction of the actions are likely to yield non-zero rewards. In this situation, it is by now well-known that it is more efficient to consider methods based on information theoretic measures that are adapted to the statistical model under consideration. One aim of the PhD will be to develop the corresponding methods for complex decisions, i.e., those that do not reduce to ﬁnding the best(s) arm(s), going beyond the case studied in [6].

Specific additional challenges that need to be addressed are listed below.

**Structured actions** This is a topic that has been well-studied recently in the context of reward maximization [1, 10] but that needs to be revisited in the decision making context considered here.

**Taking into account action reward/cost** Traditional best-arm identification ignores the reward of actions (focusing only on the time needed to reach a decision) while it is well-known that, conversely, reward-maximization policies are not well suited for decision-making. Here, we are interested in developing novel strategies for mixed objectives in which one aims to reach statistically certified decisions while also taking into account the accumulated reward (note that to keep up with common terminology, we refer to rewards but in some scenarios it may be relevant to consider negative rewards - i.e., costs associated with the action - instead).

**Delayed and diminishing observations** During the PhD, we will also consider alternative feedback models that are of practical interest in the use-cases mentioned above. The first situation of interest occurs when the observations are only available after very long delays, which are typically of the same order of magnitude than the overall length of the experiment. To address this issue, one can start from the ideas considered in [7, 9] for reward maximization. An alternative observation model, particularly relevant in item discovery scenarios, consists in assuming that the observations from other channels is not guaranteed.

**General Information**

- **Theme/Domain**: Data and Knowledge Representation and Processing
- **Town/city**: Paris
- **Inria Center**: CRI de Paris
- **Starting date**: 2018-10-01
- **Duration of contract**: 3 years
- **Deadline to apply**: 2018-04-23

**Contacts**

- **Inria Team**: VALDA
- **Recruiter**: Cappé Olivier / olivier.cappe@inria.fr

**The keys to success**

The candidate must have strong academic records and a master degree in computer science or applied mathematics with some previous experience of research in the field of machine learning or statistics.

**Conditions for application**

**Defence Security**:

This position is likely to be situated in a restricted area (ZRR), as defined in Decree No. 2011-1425 relating to the protection of national scientific and technical potential (PPST). Authorization to enter an area is granted by the director of the unit, following a favourable Ministerial decision, as defined in the decree of 3 July 2012 relating to the PPST. An unfavourable Ministerial decision in respect of a position situated in a ZRR would result in the cancellation of the appointment.

**Recruitment Policy**:

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correspond to the findings of unique (rare) items, yielding a particular form of non-stationary problem, with diminishing returns, for which one can consider adapting the approach followed in [3, 8].

References


Benefits package

- Subsidised catering service
- Partially-reimbursed public transport

Remuneration

Gross Salary per month: 1,982 € the first 2 years and 2,085 € the last year